



The Power to Surprise

*ALL-NEW*  
**CERATO KOU'P**



Rear LED lights



Dual Chrome-tipped exhausts



18" Alloy wheels

## Urban cool has never looked this good

Ever dream of a car that boasts youthful exuberance with dynamic performance and a class-leading level of high-tech features? Well that dream is now reality... if you wake up to the all-new Cerato Koup from KIA, that is. Sleek and sporty, this remarkable performer touches the core of individuality through its driver, which explains why it is not only the flagship model in the Cerato range but looks set to shake up the entire coupé segment.

Bold and athletic front styling cues create an aggressive, sporty stance, while the sleek and dynamic side and rear views embody a poised and powerful profile. The balance is the thrill. Get ready to explore your limits.



4.3" TFT LCD screen



4.2" full colour TFT LCD



Multi-function steering wheel

### Get a good glimpse

A large 4.3" TFT LCD centre fascia display is angled towards the driver and provides enhanced visibility and touch screen capability to control the high-end MP3 and USB compatible audio system.

### Be informed

At the centre of attention is a sporty, 3-gauge cluster with a 4.2" full-colour TFT-LCD screen. The intuitive layout and operation of all controls ensure that you can focus on the heart of the matter - the thrill of the road ahead.

### Now, take control

The multi-function steering wheel allows you to control the audio system, and has built-in Bluetooth and Cruise Control functionality.



Flex steer system  
Normal  
Comfort  
Sport



1.6 Turbo GDi Gamma engine  
Max. Power  
152 kW @ 6000 rpm  
Max. Torque  
265.0 Nm @ 1750~4500 rpm

## 1.6 Turbo GDi engine

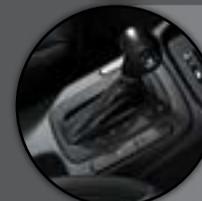
Our engineers have gone the extra mile to ensure an exhilarating drive with stable handling and dynamic steering characteristics. The Koup's finely tuned suspension works in conjunction with the intelligent vehicle stability technologies to provide a sophisticated ride with sporty responsiveness.



## Want to experience...



- **6-speed manual transmission:**  
Designed for smooth and effortless gear shifts, this manual transmission offers great durability and a precise feel.



- **6-speed automatic transmission:**  
Perfectly mated to the turbo engine, this unit features an electric shift-lock function for enhanced safety.



- **Paddle shifters (auto only):**  
Normally found only on premium sports cars, paddle shifters on the steering wheel allow for quick gear changes to suit a sporty driving style.



- **Auto cruise-control:**  
With the press of a switch conveniently located on the steering wheel, auto cruise-control lets you maintain a constant speed and results in improved fuel economy.



- **Full frontal:**  
A compact, lightweight MacPherson strut setup delivers nimble handling and a smooth ride.



- **Hold on:**  
A coupled torsion beam axle provides maximum road holding capability for enhanced cornering stability while the space-saving setup frees up room for a larger boot area.



• **Stay on the road:**  
VSM helps ensure your car stays stable when simultaneously braking and cornering or during rapid acceleration – especially on wet and slippery roads.



• **Keep your composure:**  
Electronic Stability Control reduces skidding to help maintain control in the event you have to brake or swerve suddenly.



• **Get a grip:**  
By maintaining braking grip until you push the accelerator, HAC prevents the vehicle from rolling backwards when pulling away from a standstill on an incline.



• **Rigid body shell:**  
Greater torsional rigidity than the previous generation, featuring a collision dispersal structure that diffuses force upon impact.



• **Rear-view camera display:**  
The 4.3" colour touchscreen display shows images from the rear-view camera when backing up for enhanced safety and convenience while parking.



• **ISOFIX child seat anchors:**  
ISOFIX child seat anchors ensure enhanced safety for the little ones in the event of a collision.

## For safety's sake

Occupant safety is of utmost importance to us and you can rest assured that no detail has been spared when it comes to equipping the new Cerato Koup with unsurpassed safety features that work in tandem to keep you out of harm's way. Featuring a 6-airbag system that includes: Dual front depowered airbags, front-side airbags, and front and rear curtain airbags.

And to broaden your horizons...



- **Frameless doors:**  
Staying true to the traditions of classic sport coupes of yesteryear, frameless door windows accentuate Koup's clean exterior lines while providing added visibility.



- **Smart Welcome Lighting System:**  
Outside mirrors unfold and lights illuminate automatically when sensors detect your approach to the car with the smart key on your person.



- **Sunroof:**  
The optional sunroof tilts & slides to let light and air into the cabin while a safety mechanism prevents it from closing if an obstruction is detected.



- **HID headlamps:**  
Emitting a distinctive blue hue, Xenon headlamps light up more of the road with a penetrative, accurate beam.



- **Front and rear parking assist system:**  
For highly accurate detection of obstructions to prevent any damage to the front or rear.



- **Smart key with push-button engine start/stop:**  
Lock doors as well as start and stop the engine ignition with the simple press of a button.

## SPECIFICATIONS

### ENGINE

Type	In-line 4 cyl, 16 valve DOHC Dual-CVVT
Displacement (cc)	1 591
Turbo charged	X
Fuel supply system	Gasoline Direct Injection (GDI)
Max power (kW/rpm)	152 / 6 000
Max torque (Nm/rpm)	265 / 1 750 - 4 500
Compression ratio	9.5:1
Bore x stroke (mm)	77 x 85
Fuel type	Unleaded petrol

### TRANSMISSION

Transmission - Manual [Auto]	6 Spd [6 Spd]
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### PERFORMANCE

Acceleration (0-100 km/h)	7.7 [7.4]
Maximum speed (km/h)	224 [222]
CO <sup>2</sup> emissions (g/km) - Combined	170 [187]

### DIMENSIONS

Overall length x width x height (mm)	4 350 x 1 780 x 1 420
Wheelbase (mm)	2 700
Wheel tread (front/rear) (mm)	1 545 / 1 558
Overhang (front/rear) (mm)	880/950
Minimum ground clearance (mm)	150
Drag co-efficient (Cd)	0.3

### CAPACITIES

Curb weight (min-max kg)	1 269 - 1 366 [1 296 - 1 393]
Gross Vehicle Mass	1 780 [1 800]
Tow mass (kg) - trailer with/without brakes	No Towing Allowed
Fuel tank capacity (ℓ)	50
Cargo area capacity (ℓ): - Seat up (VDA)	433

### STEERING

Type	(MDPS) Motor Driven Power Steering
Minimum turning radius (m)	5.3

### BRAKES

Front brakes	Ventilated Disc (300 mm)
Rear brakes	Solid Disc (262 mm)

### SUSPENSION

Front	MacPherson Strut
Rear	Coupled Torsion Beam Axle

### WHEELS & TYRES

Wheels	18" Alloy
Tyres	225 / 40R18
Full size spare wheel	X

### SAFETY & SECURITY

Airbags	Driver and Passenger, Side, Curtain
Passenger Airbag On/Off Switch	X
Active headrests	X
Impact sensing auto door unlock	X
Data Dot	X
ABS (Anti-lock Brading System)	X
EBC (Electronic Brake-force Distribution)	X
ESC (Electronic Stability Control)	X
VSM (Vehicle Stability Management)	X
HAC (Hillstart Assist Control)	X



Bright Silver



Racing Red



Aurora Black



Abyss Blue



Planet Blue



Snow White Pearl



Metal Stream



Clear White



18" alloy wheel

### FEATURES

Air-conditioner	Dual Auto
Alloy pedals	X
Auto-light control with Escort Function	X
Auto-locking doors	X
Bluetooth	X
Body coloured bumpers	X
Central locking with Alarm and Immobiliser	X
Centre console box with sliding armrest	X
Cruise control	X
Electric heated side mirrors	X
Electric Lumbar Support	Driver
Electro chromatic mirrors	X
Exterior mirrors	Black High Gloss
Flex Steer	X
Fog lights	X
Front and Rear Park Distance Control	X
Headlight height adjustment	X
HID Projection Headlamps	X
ISOFIX	X
Leather Seats	X
Leather wrapped steering wheel & gear knob	X
LED Daytime Running Lights	X
LED Side mirror indicators	X
Map lamp & Sunglass case	X
Multifunction trip/On board computer	X
Paddle Shift (Auto only)	X
Power folding mirrors	X
Radio/RDS/CD front loader + MP3/iPod/USB Connection	X
Rear Airvents	X
Rear view camera	X
Remote boot unlock	X
Seat armrest & cupholders (rear)	X
Seat back pocket (passenger)	X
Safety Power Windows - Driver & Passenger	X
Shift Indicator (Manual only)	X
Smart Welcome Lighting System	X
Smart Key with Start Stop Button	X
Speakers	6
60:40 split rear seats	X
Steering wheel remote controls	X
Supervision TFT LCD Cluster	X
Telescopic/Tilt steering	X

### OPTIONAL

Metallic paint	X
Sunroof	X

### WARRANTY & SERVICE & ROADSIDE ASSISTANCE

WARRANTY	SERVICE PLAN	ROADSIDE ASSISTANCE
5-Year / 150 000 km	5-Year / 90 000 km	3-Year / Unlimited km

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